

2.55

BUREAU OF ENTOMOLOGICAL SOCIETY
RECEIVED
★ APR 20 1934 ★
U.S. DEPARTMENT OF AGRICULTURE

INDEX

TO

agr.
46661

iii **The**
American Perfumer *55*
and Essential Oil Review

VOL. XXVIII

MARCH, 1933—FEBRUARY, 1934

PERFUMER PUBLISHING COMPANY
NEW YORK

MAR 30 1936

APR 10

Index

American Perfumer & Essential Oil Review

VOL. XXVIII.—MARCH, 1933—FEBRUARY, 1934

Subject:	Page	Subject:	Page
A			
Abies Nobilis, Oil of.....	149	<i>American Chemical Society, Continued:</i>	
Acquitted on Imitating Charge.....	572	Spring Meeting	69
Adams Named 1935 A. C. S. President.....	576	To Convene March 25.....	627
Adulteration of Beeswax by Ultra-Violet Light, Detection of.....	487	American Commercial Alcohol Corp., Dunning Sales Manager of.....	413
Advertising:		American Cosmeticians Association Meets in Chi- cago	289, 352
A.M.T.A. Acts on.....	43	American Drug Manufacturers Association, Smith Heads	111
As a Preliminary (Editorial).....	63	American Insecticide Institute Formed.....	288
Case of vs. Bunk, The, by Leroy Fairman.....	59	American Institute of Chemical Engineers to Meet in Roanoke	444
Effective, What Makes, by James A. Lockhart.....	499	American Management Association: Packaging Exposition in March.....	350
Essential in Norway.....	668	Packaging Problems to Feature Show.....	630
Farewell to All That, by Leroy Fairman.....	389	American Medical Association Convention, Cos- metics at	127
In Defense of Cosmetic, by Douglas Allan.....	450	American Oil Chemists Society, J. P. Harris Heads.....	100
Should You Advertise the Package? by Leroy Fairman	337	American Pharmaceutical Association Meets in Chicago	241
Survey of 1933.....	356	Plans Meeting	282
View of Cosmetic, by Mildred Leary.....	283	Offices Moved	590
Why Advertising Isn't Better (Letter to the Editor)	342	Swain Heads	344
Albek Moves to Coast.....	588	American Spice Trade Association Convenes.....	120
Opens Coast Business.....	650	Amouroux, Pierre, Now With Molyneux.....	129
Alcohol:		Anti-Oxygens in Fats and Soaps.....	218
F.E.M.A. Issues Bulletin on Liquor Tax.....	659	Arden, Lewis Resigns from.....	579
Lists Permit Developments.....	541	Argentina, Prefer Soap Sticks in.....	596
Government to Retain Formulas.....	634	Wages in Perfume Industry.....	100
Liquor Revenue Bill Affects.....	571	Aromel Corp., Nazare with.....	24
Matters, Choate to Control.....	493	Reorganized	463
Repeal Raises Permit Problem.....	437	Associated Manufacturers of Toilet Articles Acts on Advertising	43
Wisconsin Has New Law.....	634	Code Amended	405
Aldehydes, Study of Certain, by R. P. Michelet.....	249	Code for Industry Completed.....	619
Algerian Geranium Oil Production Down.....	83	Convention in New York.....	101
Alkali and Calcium Soaps in Fats, Determination of.....	545	Convention, The (Editorial).....	116
Alker, Grace R., Competition by the Department Store	179	Defers Trade Practice Conference.....	164
"All America Twelve" Awards.....	12	Future of the (Editorial).....	628
Allan, Douglas, In Defense of Cosmetic Advertising.....	450	Plans for Convention	2
Allen, Howard C., What About Smuggled Per- fume?	298	Program for Convention.....	53
Allen & Sons, Stafford, Centenary.....	303	Proposed Codes for Cosmetic Industry.....	225
Allyn Co., Audrey, Organized.....	357	Smith Interim Head of.....	23
Alsop Increases Plant Capacity.....	649	Association of American Soap and Glycerine Pro- ducers, Deupree Again Heads.....	506
Ambergris Market in London.....	664	Associations, The New (Editorial).....	243
American Beauty & Styles Exposition Held in N. Y.....	481	Athenia Distributor for "T.Z.L.B.".....	256
American Beeswax Bleachers & Refiners Associa- tion Formed	298	Atomizer Bottles as Perfume Containers, Classifies.....	541
American Chemical Society, Adams Named 1935 President	576	Auch, Ralph H., Methods for Evaluation of Talc.....	245

Subject:	Page
<i>Auch, Ralph H., Continued:</i>	
The Forgotten Foot Treatment Line.....	631
Augustin, Josef, Improvements in Shaving Preparations.....	458, 507
Lanolin Constituents for Cosmetics.....	348
Australian Toiletry Duties, May Reduce.....	484
Ayer, Harriet Hubbard, Inc., Enjoins Kress.....	329
Azo Derivatives of the Pyrimidines.....	156

B

Baby Powder Held Taxable.....	292
Barbasol Petition for Injunction Denied.....	336
Barlow Wins Allen Medal.....	34
Barrymore, Inc., Formed, Ethel.....	32
Beauty Show in Atlanta, To Stage.....	612
Beauty Trade Body, Form Joint.....	476
Beeswax Imports Down.....	244
Under Ultraviolet Rays.....	208
Belmay in Larger Quarters.....	589
To Represent Hortus.....	417
Beverage Bottlers Institute Formed.....	214
Blasco Corp., Organizes.....	408
Bogert, Dr. Marston T., and Dr. Victor G. Fourman, Some Experiments with Citral.....	345
Boncilla Organizes in England.....	580
Bond Manufacturing Corp. Opens Chicago Offices.....	414
Book Reviews:	
Chemical Formulary and Addenda, edited by H. Bennett.....	535
Confectionery Standards, by Stroud Jordan.....	422
Eigenart und Bedeutung der Deutschen Kosmetischen Industrie, by Dr. Roswitha Urban.....	85
Essences for Liquors, Brandies, Liqueurs and All Alcoholic Drinks, by Erich Walter.....	655
Fold of Dreams, by Pepita Crounse.....	594
Formulario Experimentado para Perfumes, Cosméticos, Jabones, Licores, Vinos y Jarabes, by Guido Zamarini.....	206
Groundnut and Its Uses, by A. K. Menon.....	85
Guilds of America, The, by Henry Creange.....	655
Handbook of Chemistry and Physics (17th Edition).....	38
Handbook of Chemistry and Physics (18th Edition).....	473
Handbook of Temperature and Humidity Measurement and Control, by M. F. Béhar.....	206
Henley's 20th Century Book of Recipes.....	367
Jungle Memories.....	367
New Pleasure, The, by John Cloag.....	594
Non-Intoxicants, by Carl A. Nowak.....	85
Riechstoffe und Parfumierungstechnik, by Dr. Fred Winter.....	473
Special Processes for the Production of Soap, by Dr. A. van der Werth.....	85
Spices and Condiments, by H. S. Redgrove.....	264
Truth About Beauty, The, by J. Howard Crum.....	38
Bowdlear, Matthieu to Represent.....	526
Brazil, Cosmetics Widely Advertised in.....	420
Doubles Duties on French Imports.....	596
Brazilian Cosmetic Industry, Depression Aids.....	188
Conditions in.....	294
Britain's Soap Industry, Air Pollution Affects.....	221
British Essential Oil Market Quiet.....	380

Subject:	Page
<i>British, Continued:</i>	
Lectures on Essential Oils.....	407
Pharmaceutical Conference Meets.....	292
Plan Industrial Art Exhibit.....	49
Soap Trade Returns Issued.....	427
British Industries Fair, Cosmetics at, by H. Stanley Redgrove.....	67
Brushless Shaving Creams.....	250
Brushless Shaving Creams, by Dr. E. G. Thomssen.....	189
Buckley, Grace R., New Device for Measuring Odors.....	573
Budd Represents Polak & Schwarz.....	589
Bulgaria, Smuggling Face Powder Into.....	447
Rose Oil Industry in 1932.....	82
Bulk Perfume Dispensers Are Packages, by Ruth Hooper Larisson.....	391
Burt Co., Ltd., F. N., Marsek to Represent.....	525
Business Gain, Trade Leaders See.....	552
Business Planning Brings 1933 Upturn, by S. L. Mayham.....	547
Business Records 38, 86, 138, 264, 312, 535, 594, 657.....	657
Business Shows Marked Improvement.....	235

C

Calcium Soaps in Fats, Determination of.....	605
California Cosmetic Association, Balsley Heads.....	570
Discusses Advertising.....	462
California Cosmetics Elect Officers.....	465
Canada, British Toiletry Sales to.....	276
Canada, Lenthier Sales Manager.....	192
Canadian News.....	39, 87, 139, 209, 265, 313, 369, 423, 477, 536, 595, 658
Canadian Patents and Trade Marks.....	40, 210, 266, 314, 370, 424, 478, 538, 596, 659
Canadian Perfumers' Annual Meeting.....	171
Canadian Soap Production Up.....	210
Canadian Toiletries Imports Lower.....	320
Canning Machinery & Supplies Association Convention in Chicago.....	570
Meets.....	654
Carlton Laboratories, Iodent Secures Injunction Against.....	168
Carnation and Wallflower Perfumes.....	215
Case of Advertising vs. Bunk, The, by Leroy Fairman.....	59
"Castile" Soap Complaints, Dismisses.....	166
Castilian Products, Nassours Organize.....	195
Censor, The Threat of the, by Leroy Fairman.....	625
Census of Coal Tar Chemicals.....	44
"Century of Progress" Opens.....	165
Cetyl Alcohol Valuable in Creams, by Maison G. de Navarre.....	295
Chain Groups Hold Meetings.....	653
Chain Store Tax, Seeks City.....	576
Chaley, Alker Resigns From.....	134
Chanel Revises Sales Policy.....	651
Chase Brass & Copper Co. Division for Consolidated Safety Pin.....	583
Chase, Mrs. N. B., Again Heads Franco-American.....	467
Chemical Exposition a Success.....	514
Chemical Salesmen Golf at Ridgewood.....	241
Nominate.....	516
Chemistry Medal, Dr. H. C. Sherman Wins.....	70

Subject:	Page
"Chenier," Viviny Wins on.....	214
Chicago Notes 35, 82, 136, 205, 262, 310, 364, 420, 472, 532, 591, 654	
Chile Increases Tax Rate.....	395
China, Musk Exports Lower.....	175
Chinese Cosmetic Sales.....	244
"Chipso" Mark, P. & G. Must Abandon.....	317
Choate to Control Alcohol Matters.....	493
Cholesterin Salves and Bases.....	298
Christmas and New Year Greetings (Editorial) ..	504
Christmas Line, Putting Over Your, by Joyce Vance	335
Christmas Trade, Getting Ready for (Editorial) ..	340
Christoff, Christo, Verley Represents.....	202
Circulars and Price Lists..... 37, 84, 137, 206, 262, 311, 364, 420, 474, 533, 592, 656	
Citral, Some Experiments with, by Dr. Marston T. Bogert and Dr. Victor G. Fourman.....	345
Citronella, Exhaustive Survey of.....	378
Citronella Oil, Java.....	324
City May Tax Beauty Parlors.....	233
Cloud, Inc., Jane, Opens New Salon.....	464
Coal Tar Chemicals, Census of.....	44
Cocks, Dorothy, with Lehn & Fink.....	27
Codes:	
A.M.T.A. Code Amended.....	405
Can Manufacturers Industry Code.....	327
Code for Industry Completed.....	619
Completed Code, The (Editorial).....	628
Drug Institute Seeks to Expedite Code.....	427
Flavor Makers Work on Code.....	230
For Flavor Makers, A (Editorial).....	243
Hearing on Special Brand Soap Code.....	602
Industrial Recovery Act Passed.....	169
Making Rapid Progress, by C. W. B. Hurd.....	277
Michigan Association to Co-operate on Code ..	271
Near Completion	223
New York Druggists Adopt.....	162
No More Delays on the (Editorial).....	290
Packaging Machinery Code Signed.....	481
Progress Made Toward Code Completion, by C. W. B. Hurd.....	381
Progress Meets Difficulties, by C. W. B. Hurd ..	433
Proposed for Cosmetic Industry.....	225
Retail, Facing Difficulties, by C. W. B. Hurd ..	325
Retail Prices and The (Letter to the Editor) ..	291
To the Fore in Washington.....	613
Tube Makers Draft Code.....	233
Vanilla Bean Importers Organize.....	602
Colgate, S. Bayard, Heads Company.....	23
Colgate-Palmolive-Peet Appoints Dyke Advertising Manager	352
Buys Cuban Company.....	309
Little New Vice-president of.....	71
Offices to Be in Jersey City.....	580
Sued Over Patents.....	342
Sues Over "Supersuds" Patent.....	406
Coulter Named Vice-president of.....	641
Collapsible Tube Manufacturers Association Drafts Code	233
Color Values in Cosmetic Industry, by Paul I. Smith	293
Colter Heads Michigan Association.....	572
Commerce Department Staff, To Cut, by C. W. B. Hurd	240

Subject:	Page
Commerce Department Work Continues.....	640
Commercial Solvents Buys Rossville Business....	257
Compacts, Style Notes in Novelty, by Jill Jessee ..	445
Competition by the Department Store, by Grace R. Alker	179
Congress Not to Disturb Business, by C. W. B. Hurd	569
Consolidated Safety Pin Division of Chase Brass & Copper Co.	583
Consumer Legislative Committee, Organize.....	644
Container Corp. Stock, Owens-Illinois Buys.....	80
Continental Can Acquires Manion Co.	304
Building New Plant.....	359
Conventions:	
Almroth Addresses Michigan Association.....	444
American Chemical Society Spring Meeting.....	69
To Convene March 25.....	627
American Drug Manufacturers Association, Smith Heads	111
American Pharmaceutical Association Plans Meeting	252
Swain Heads	344
American Pharmaceutical Manufacturers Asso- ciation Meets in Chicago.....	241
Associated Manufacturers of Toilet Articles in New York	101
Convention, The (Editorial).....	116
Plans for Convention.....	2
Program for Convention.....	53
Balsley Heads California Group	570
Barber Supply Dealers Meet.....	339
Beauty Exposition Held in New York.....	481
Blair Again Heads Proprietary Group.....	174
Boston Hairdressers Plan Exhibit.....	344
British Pharmaceutical Conference Meets.....	292
California Association Discusses Advertising....	462
California Cosmeticians Elect Officers.....	465
Canadian Perfumers' Annual Meeting.....	171
Semi Annual Meeting.....	536
Canning Machinery & Supplies Association Meets Meets in Chicago.....	654
Chain Groups Hold Meetings.....	653
Chemical Engineers to Meet in Roanoke.....	444
Chemical Exposition a Success.....	514
See Record	404
To Open Dec. 4.....	444
Cosmeticians Meet in Chicago..... 289, 352	
Cosmetics at A.M.A. Convention	127
At "Buy America" Show.....	191
At Women's Exposition.....	394
Deupree Again Heads Soap Association.....	506
Dr. Duncan Addresses Chemists.....	431
Drug Dinner to Set Record.....	621
Drug Institute Elects Directors.....	510
Drug Men Hear Speaker Rainey.....	21
Drug Section Elects S. W. Fraser Chairman....	460
Flavoring Extract Manufacturers Association Issues Call	58
Meets in Chicago.....	163
Plans for Convention.....	124
Works on Code.....	230
Florida Hairdressers Meet in Jacksonville.....	510
Hairdressers Hold Annual Meeting.....	342

<i>Subject:</i>	<i>Page</i>	<i>Subject:</i>	<i>Page</i>
<i>Conventions, Continued:</i>		Dejonge Establishes New Department	254
Hairdressers, Rohde Heads	407	Demonstrators:	
Harris, J. P., Heads Oil Chemists	100	Code Progress Meets Difficulties	433
Insecticide Makers Meet	164, 503	Retail Ban on Hidden (Editorial)	449
To Meet in Chicago	115	Salesgirl's Story of Switching, A	387
International Beauty Shop Owners Meet	13, 92	They Like Badged (Editorial)	567
Los Angeles Packaging Exhibition	413	de Navarre, Maison G., Cetyl Alcohol Valuable in	
Holds Packaging Show	513	Creams	295
McClure Again Heads Glass Group	201	Desiderata 13, 68, 123, 184, 248, 317, 347, 395	
Michigan Association, Meeting of	621	457, 510, 577, 639	
Colter Heads	572	Vitamins A and D in Cosmetics	121
National Canners Association Meets	654	de Navarre, Maison G., and Stanley Ruszkowski,	
National Wholesale Druggists Association Holds		Turtle Oil	16
Convention	406	Department of Commerce:	
To Meet at French Lick	327	Government Reorganization Progressing	289
New Jersey Pharmacists Elect	234	Desiderata, by Maison G. de Navarre 13, 68, 123, 184	
New York Hairdressers Hold Style Show	481	248, 317, 347, 395, 457, 510, 577, 639	
North Carolina Pharmaceutical Group Elects	416	Design Piracy, To Combat	568
Omaha to Have Beauty Show	640	Design Protection Bill Introduced	640
Organic Chemical Group Re-elects	506	Device for Measuring Odors, New, by Grace R.	
Packaging Exposition in March	350	Buckley	573
In New York	6	Dielectric Properties of Fatty Oils	668
Problems to Feature Show	630	Different Products—Different Outlets, by Leroy	
Pharmacists to Meet at Paducah	508	Fairman	3
Philadelphia Hairdressers Meet	627	Dill Co. Elects Officers	252
Prince Edward Island Pharmaceutical Association Meets	313	Slifer Sales Manager of	410
Retail Druggists Convene in Chicago	342	Dill, Marshall, Appointed Dreyer Representative	309
Hold 35th Convention	388	Display—A Means, Not an End, by Jill E. Jessee	238
Soda Flavor Makers Meet	405	Doctors Hear Talk on Cosmetics	124
Spice Trade Association Convenes	120	Dodge & Olcott Expands Plant	648
Sulfonated Oil Group, Gulick Again Heads	630	Dolly Dimple Laboratories, New Plant for	642
Tube Makers Draft Code	233	Dreyer Appoints Coast Representative	309
Co-operation on Drug Act (Editorial)	244	Drug Definition, Amend That, Senator (Editorial)	566
Cosmetic Advertising, A View of, by Mildred Leary	283	Drug, Inc., Dissolution Approved	307
Cosmetic Advertising, In Defense of, by Douglas		New Directors of	27
Allan	450	Drug Institute of America, Council Members of	296
Cosmetic Distribution Costs Highest	214	Elects Directors	510
Cosmetic Research, University of Detroit Plans	646	Is Organized	167
Cosmetics at A.M.A. Convention	127	Reports on Labor Costs	640
At Buy America Show	191	Seeks to Expedite Code	427
At Seattle Fair	91	Trying to Do? What Is (Editorial)	242
At Women's Exposition	394	Drug Men Hear Speaker Rainey	21
Rubber in	405	Drug Trade Dinner Plans Progressing	578
Costus Root Oil in Perfumery, by H. Stanley		To Set Record	621
Redgrove	509	Drury in New Quarters	530, 587
Coty, Inc., Root Joins	526	Duborel Moves to Detroit	517
Wins from "Le Prince"	640	Duncan Addresses Chemists	431
Coulter Named Colgate Vice-President	641	Dunning Now Sales Manager	413
Cuban Exports of Crude Beeswax	388	du Pont Department, Pillet Heads	75
Curd Soap, Tests Used for Control in Manufacture		du Pont—Sylvania Suit Settled	111
of	603	du Pont Viscoloid Wins Patent Suit	572
Czechoslovakia, Toilet Soap in	275	Duval, Compagnie, Moves	133
		New Quarters for	73, 260

D

Daggett & Ramsdell, Munro Joins	125
Dalmatia, A Journey Through, by Dr. Ernest S. Guenther	401
Dalmatian Essential Oils, Survey of, by Dr. Ernest S. Guenther	453
Daniels, Ethel, What Happens in the Five and Ten?	10
Davidsohn, Dr. J., Hardening Fats without Hydrogen	274

E

Earle Sales Manager, Rosenthal	579
Eastern Manufacturers, Inc., Sues Palmolive	342
Editorials:	
Advertising as a Preliminary	63
Amend That Drug Definition, Senator!	566
A. M. T. A. Convention, The	116
A. M. T. A., The Future of the	628
Ban on "Free" Goods, A	291

Subject:	Page
<i>Editorials, Continued:</i>	
Christmas and New Year Greetings	504
Code, The Completed	628
For Flavor Makers, A	243
Co-operation on Drug Act	244
Cosmetics and the Drug Act	181
Demonstrators, They Like Badged	567
Drug Institute, The	183
Trying to Do? What Is	242
Fair Drug Law Revision Needed	397
Fewer Free Deals	63
Getting Ready for Christmas Trade	340
Industrial Control	182
Maine Cosmetic Law, The	629
More of Nature's Products?	341
N. R. A. But a Part of Recovery Program	396
The Individual and the	340
New Associations, The	243
New Products and New Materials	341
No More Delays on the Codes	290
Our Trade Survey	566
Package and the Product, The	14
Propaganda for Pure Ingredients	397
Retail Ban on Hidden Demonstrator	449
Retail Buying Trends	290
"Seasonal" Business? A	242
Soap Industry Competition	183
Toilet Goods Trade Improved? Has	506
"Tugwell Bill," An Amended	504
Our Position on the	448
Unity of Action Called for	62
Wages and Recovery	183
Watch Your Claims!	117
We Appreciate Your Greetings	568
Egg Oil	485
Egyptian Source of Turtle Oil	18
Emulsions, Research on	207
Essential Oil Classification, Decision on	237
Essential Oil Imports in 1933	191
Possibilities in Kenya	508
Essential Oils, British Lectures on	407
In Palestine	276
In Palestine, by H. Gordon Minnigerode	343
Eucalyptol, New Molecular Compounds of	215
Euler Offices Moved	202
Exposition of Chemical Industries a Success	514
See Record	404
To Open Dec. 4	444
Exposition of Women's Arts and Industries	363
Cosmetics at	394
Eyebrow Pencils Dutiable as Cosmetic, Holds	115

F

Factor Opens Third Plant	413
Fain, J. Mitchell, and Arthur W. Hixson, Soap in the Asphalt Emulsion Industry	96, 219
Fair Drug Law Revision Needed (Editorial)	397
Fairman, Leroy, Case of Advertising vs. Bunk	59
Different Products—Different Outlets	3
Farewell to All That!	389
Present "Unpopularity" of Profits, The	109
Should You Advertise the Package?	337
Some Random Merchandising Thoughts	176

Subject:	Page
<i>Fairman, Leroy, Continued:</i>	
"They Buy Only Necessities Now"	501
Threat of the Censor, The	625
Farewell to All That, by Leroy Fairman	389
Fats and Oils, Determination of Rancidity of	47
Stability of	545
Fats and Soaps, Anti-Oxygens in	218
Fats, Methods of Identification of	603
Fatty Alcohols in Their Sulfonation Products, Analytical Determination of	665
Fatty Oils, Dielectric Properties of	668
Improving Taste and Smell of	485
Federal Trade Commission Dismisses "Pond's" Complaint	22
Felton Elects Gampert Vice-President	358
Field & Co., Marshall, Reorganization Completed	412
Finland Begins Toothbrush Manufacture	275
Firmenich, Fred, Made Officer of Legion	586
Five and Ten Store? What Happens in the, by Ethel Daniels	10
Flake Soap from Liquid Soap	221
Flavor Standards Issued, New	405
Flavoring Extract Manufacturers Association Issues Bulletin on Liquor Tax	659
Issues Convention Call	58
Lists Permit Developments	541
Meets in Chicago	163
Plans for Convention	124
Works on Code	230
Flavors in Emulsion, Dispersed Phase	250
Florasynt New Coast Organization	309
Represents Schmoller & Bompard	359
Florida Hairdressers Meet in Jacksonville	510
<i>Food and Drugs Act:</i>	
Changes Not Imminent, by C. W. B. Hurd	70, 615
Consumer Legislative Committee, Organize	644
Co-operation on (Editorial)	244
Fair Drug Law Revision Needed (Editorial)	397
"Ginger Jake" Convictions Sustained	288
May Include Cosmetics in New	99
New Bill Introduced, by C. W. B. Hurd	157
Organizations to Fight Drug Law	406
"Tugwell Bill," An Amended (Editorial)	504
Officials Press for	436
Our Position on the (Editorial)	448
Pharmacists Hear Talks on	599
"Pros and Cons" of	491
Senate Hearings on, by C. W. B. Hurd	489
Foot Treatment Line, The Forgotten, by Ralph H. Auch	631
Foragers' Anniversary Dinner Held	568
Frolic at Green Gables	234
Take Permanent Quarters	69
Formulation of "Nutritive" Creams	404
Foster-Forbes Takes Over Standard	259
Fourman, Dr. V. G., Parento Chief Chemist	76
Fourman, Dr. Victor G., and Dr. Marston T. Borgert, Some Experiments with Citral	345
Franco-American Hygienic Co., Mrs. Chase Again	467
Heads	531
New Officers	531
Franks Chemical Products Co. Celebrates 10th Anniversary	649
Franks, J., Manufacturing Co. Formed	77

Subject:	Page
Free Deals, Fewer (Editorial)	63
"Free Goods," A Ban on (Editorial)	291
Freeman, Georgia A., Glass Makers Anticipate Your Needs	557
Package Makers Study Your Problem	442
French Bills Affect Perfumery	376
Toilet Soap Sales to U. S. Gain	289
French Guinea Orange Oil	13
Fritzsche Shifts Sales Staff	30

G

Gampert, Felton Vice-president	358
Garden, Mary, Wins from Rigaud	61
Gartlan Resigns from Pinaud	254
Geranium Oil, Properties of American, by M. S. Lowman	185
German Hogs to Yield More Fat	377
Market for Cosmetics	406
Toiletry Industry, Conditions in	327
Getting a Start in Toilet Goods, by Ruth Hooper Larisson	622
Gillette, L. W., Refused Registration	168
"Ginger Jake" Convictions Sustained	288
Glass Container Association, McClure Again Heads Opens Coast Office	201
Glass Makers Anticipate Your Needs, by Georgia A. Freeman	557
Glycerine Refining, New Method for	379
Glycerine Soap, Colorimetric Determination of Glycerine in	218
Glycerol in Soap Spent Lye, Determination of	668
Goby, Xavier and François, Honored	649
Gould, J. B., Retires From Business	192
Government Reorganization Progressing	289
To Retain Formulas	634
Great Britain, Toilet Soap Trade of	188
Greece, Toilet Preparations in	393
Toiletry Imports into Restricted in	68
Groville to Move Offices	175
Guatemala, Competition Keen in	590
Import Duties Lowered	388
Guenther, Dr. Ernest S., A Journey Through Dalmatia	168
Natural Flower Oils	401
Oil of Petitgrain Bigarade, French	635
Survey of Dalmatian Essential Oils	19
Gulick Again Heads Sulfonated Oil Group	453
	630

H

Hair Dye for Living Hair	178
Hardening Fats without Hydrogen, by Dr. J. Davidsohn	274
Hassinger, D. B., Let the Package Help the Retailer	282
Health Department Bans Lash Dyes	500
Healy, D. K., Joins Richard Hudnut	351
Heiser, H. T., Higher Alcohols in Soap Substitutes Soap Substitutes as Additions	95
Sodium Cholate in Soaps	48
Hewitt Acquired by Procter & Gamble	220
Hixson, Arthur W., and J. Mitchell Fain, Soap in the Asphalt Emulsion Industry	125
	219

Subject:	Page
Hortus, Belmay to Represent	417
How Really to Improve a Package, by Ruth Hooper Larisson	286
Hudnut Buys Fifth Avenue Building	651
Healy, D. K., Joins	351
Humidity Control for Driers, by Paul I. Smith	274
Hurd, C. W. B., Codes Making Rapid Progress	277
Code Progress Meets Difficulties	433
Progress Made Toward Completion	381
Retail, Facing Difficulties	325
Commerce Department Staff, To Cut	240
Congress Not to Disturb Business	569
Drug Law Changes Not Imminent	70
New Bill Introduced	157
Ruling Settles Manufacturer's Status	1
Senate Hearings on "Tugwell Bill"	489
Hymes, Jacob, Carries On	34

I

Illinois and Ohio Tax Cosmetics	292
Individual, The, and the N.R.A. (Editorial)	340
Inecto Plans to Appeal Case	239
International Beauty & Barber Supply Dealers Association Meets	339
International Beauty Shop Owners Hold Convention	92
Meet	13
Inventions Exposition, Toiletry Novelties at	478
Iodent Secures Injunction Against Carlton Laboratories	168
Italy Bans Synthetic Essences in Fruit Syrups	83

J

Jamaica, Toiletry Sales to	191
Japan's Exports of Toilet Goods	191
Jasmin Essential Oil	151
Java, Citronella Exports from	210
Jellinek, Dr. Paul, Perfumes in Soaps	322
Jelly to Represent Naugatuck	361
Jergens Expands in California	71
Jessee, Jill E., Display—A Means, Not an End	238
Style Notes in Novelty Compacts	445
Jeurelle, Maison, Moves to New York	251

K

Keho Joins Lesquendieu, Inc.	299
Keim Named Squibb Vice-President	195
Kentucky, Cosmetic Tax Bill in	630
Kentucky Pharmaceutical Association to Meet at Paducah	508
Kenya's Essential Oil Exports Increase	427
Essential Oil Possibilities in	508
Ketone Rancidity in Fats and Soaps	546
Kinetics of Soap Making	220
Koster Kuenen Appoints W. A. Bush Chemical Corp.	410
Kress Enjoined by Harriet Hubbard Ayer	329
Kusum Oil in Soap Making	222

Subject:	Page
L	
Lanolin Constituents for Cosmetics, by Josef Augustin	348
La Pompadour Expands Business	641
Larison, Ruth Hooper, Bulk Perfume Dispensers Are Packages	391
For the Summer Trade	56
Getting a Start in Toilet Goods	622
How Really to Improve a Package	286
Making the Package Salesworthy	496
Protecting the Package	118
Lash Dyes, Health Department Bans	500
Lauffer Now With Luft	415
Leary, Mildred, A View of Cosmetic Advertising	283
Lecithin Article Supplemented	350
Lehn & Fink, Dorothy Cocks With	27
Forms California Branch	467
Prosky Sales Manager of	518
Lemon Oil Hearings to Come	44
Lemon Oil Standard, Seek Change in	66
Lengyel Appoints R. B. Semler, Inc.	351
Lentheric Sales Manager, Canaday New "Le Prince," Coty Wins from	192
Lesquendieu, Inc., Keho Joins	640
Letters to the Editor:	299
Orris Root in Powders	398
Retail Prices and the Code	291
Why Advertising Isn't Better	342
Lever Brothers Enjoins Portage Wholesale	339
Loses Action Involving \$2,000,000	166
Sued Over "Supersuds" Patent	406
Lewis Resigns from Arden	579
Liggett Sale to United Drug Authorized	578
Lightfoot Schultz Co., Mundheim to Direct	469
Lipsticks Dutiable as Metal Containers, Holds	639
Liquor Revenue Bill Affects Alcohol	571
Lithuania, Dentrifrice Market in	233
Lockhart, James A., What Makes Advertising Effective?	499
London Cosmetics Concentrate on Eyes	424
London, Perfumed Necklets in	210
Long Leaf Yellow Pine Oil	344
Los Angeles Holds Packaging Show	513
Packaging Exhibition	413
Lowman, M. S., Properties of American Geranium Oil	185
Lueders, Waegelin Elected Assistant Secretary of	653
Lueders, F. J., Named Vice-President	201
Luft Co., Lauffer Now With	415

M

Machinery Code Group, Form Joint	578
Magnesium and Zinc Stearate, Detection of	334
Magnesium Carbonate in Soap, by Paul I. Smith	154
Main Compels Statement of Ingredients	344
Cosmetic Law, The (Editorial)	629
Would Register Cosmetics	513
Make-Up to Match Clothes	170
Marinello Moves Factory to Hoboken	71
Market Reports	44, 92, 150, 215, 270, 318, 374, 428, 482, 542, 600, 662
Marsek to Represent F. N. Burt Co., Ltd.	525

Subject:	Page
Massachusetts League of Women Hairdressers Plans Exhibit	344
Matthieu to Represent Bowdlear	526
Mayham, S. L., Business Planning Brings 1933 Upturn	547
McCormick Opens Canadian Plant	352
McKesson & Robbins Expands in New York	416
McMonagle & Rogers Observes 65th Year	523
Measuring Odors, New Device for, by Grace R. Buckley	573
Merchandising Thoughts, Some Random, by Leroy Fairman	176
Metal Containers, Holds Lipsticks Dutiable as	639
Metalloys, Inc., Starts Operations	34
"Methanol Index" of Vegetable Oils	665
Mexican Tariff Rates Altered	22
Mexico, Cosmetic Price Control in	244
Depilatories, in	83
Michelet, R. P., Study of Certain Aldehydes	249
Michigan Cosmetic & Extract Association, Almroth Addresses	444
Appoints Membership Committee	22
Christmas Party	516
Colter Heads	572
Elects de Navarre	131
Meeting of	621
To Co-operate on Code	271
Michigan Sales Tax, To Retain	530
Millable Soap Containing Alkali Phosphate	321
Millot, F., Parfumeur, Mosheim to Represent	24
Minneapolis Beauty Shops, Rules for	162
Minnigerode, H. Gordon, Essential Oils in Palestine	343
Missouri Cosmetic Proposals	61
Would License Canvassers	476
"Modern Packaging," "All America Twelve" Awards by	12
Molyneux, Amoureux Now With	129
Monsanto Acquires Swann Corp.	135
More of Nature's Products? (Editorial)	341
Mosheim to Represent F. Millot, Parfumeur	24
Mundheim to Direct Lightfoot Schultz Co.	469
Munro Joins Daggett & Ramsdell	125
Mysore Factory to Make Toothpaste	98

N

Nassours Organize Castilian Products	195
National Alliance of Art and Industry Plans Exhibition	285
National Association of Insecticide and Disinfectant Manufacturers Meets	164, 503
To Meet in Chicago	115
National Association of Retail Druggists Convenes in Chicago	342
Holds 35th Convention	388
National Canners Association Convention	654
National Hairdressers and Cosmetologists Association Holds Annual Meeting	342
Rohde Heads	407
National Independent Pharmacists Formed	174
National Institute of Credit Offers Courses	336
National Manufacturers of Soda Water Flavors Meet	405

Subject:	Page
National Recovery Act:	
A.M.T.A. Code Amended.....	405
But a Part of Recovery Program (Editorial) ..	396
Can Manufacturers Industry Code.....	327
Code, The Completed (Editorial).....	628
For Flavor Makers, A (Editorial).....	243
For Industry Completed.....	619
Progress Meets Difficulties, by C. W. B. Hurd	433
Codes Making Rapid Progress, by C. W. B. Hurd	277
No More Delays on.....	290
To the Fore in Washington.....	613
Drug Institute Seeks to Expedite Code.....	427
Flavor Makers Work on Code.....	231
Hearing on Special Brand Soap Code.....	602
Individual, The, and the.....	340
Industrial Recovery Act Passed.....	169
Michigan Association to Co-operate on Code...	271
New York Druggists Adopt Code.....	162
Packaging Machinery Code Signed.....	481
Progress Made Toward Code Completion, by	
C. W. B. Hurd.....	381
Proposed Codes for Cosmetic Industry.....	225
Recovery Codes Near Completion.....	223
Retail Code Facing Difficulties, by C. W. B.	
Hurd.....	325
Retail Prices and the Code (Letter to the Editor)	291
Tube Makers Draft Code.....	233
Vanilla Bean Importers Organize.....	602
National Wholesale Druggists Association Holds	
Convention.....	406
To Meet at French Lick.....	327
Natura Opens Branch Offices.....	355
Natural Flower Oils, by Dr. Ernest S. Guenther..	635
Naugatuck to Be Represented by Jelly.....	361
Netherlands Proposes Tax on Toiletries.....	21
New Brunswick, Cosmetic Sales in.....	294
"New Deal" for Industry, The.....	114
New Equipment and Installations.....	36, 86
New England Collapsible Tube Offices Moved...	81
New England Show, To Hold.....	578
New Incorporations.....	138, 208, 264, 312,
368, 422, 476, 535, 594, 657	
New Jersey Pharmacists Elect.....	234
New Materials and Supplies.....	83, 207, 264, 312,
368, 473, 535, 655	
New Packages and Products.....	8, 54, 112, 160,
228, 280, 330, 384, 438, 494, 560, 616	
Allyn Co., Audrey.....	384
American Advertised Products, Inc.	229
Arden, Inc., Elizabeth.....	160
Armand Co.	55, 331, 385, 495
Aromel Corp.	9
Ayer, Harriet Hubbard.....	8, 330
Barium Products, Ltd.	333
Barrymore, Inc., Ethel.....	9
Bourjois, Inc.	55, 281, 441
Brosis Laboratories.....	228
Burma Vita Co.	618
Campana Corp.	332
Carolina Pines Corp.	9
Caron Corp.	55, 112
Castilian Products Corp.	229
Chanel, Inc.	8, 616
Charbert, Inc., Parfums.....	616

Subject:	Page
New Packages and Products, Continued:	
Cheramy, Inc.	440, 495
Chevron, Ltd.	330
Contouré Laboratories, Inc.	113, 439
Corday, Parfums.....	494
Coty, Inc.	161, 384, 440, 441, 617
Daggett & Ramsdell.....	8
Davenport, C. W.	161
Davis Manufacturing Co.	333
Dollup, Inc., Parfumerie.....	55
D'Orsay Perfumeries Corp.	330, 617
Egyptian Cosmetics Corp.	3
Emarco Co.	333
Eversweet Products Corp.	112
Evilo Products, Ltd.	332
Feminine Products, Inc.	281, 331
Field & Co., Marshall.....	439
Fitch Co., F. W.	495
Forhan Co., Inc.	438
Fuller Brush Co.	281
Futura Co.	9
Gabilla, Inc.	160, 494
Glazo Co., Inc.	162
Goodier Co.	331
Gould, Ltd., Barbara.....	330
Gray Co., Ltd., Dorothy.....	228, 331, 439,
441, 560, 616	
Greene, Mary.....	331
Havalite Products Co.	618
Honeytree House, Inc.	438
Houbigant Sales Corp.	9, 113, 161, 281, 441, 561
Iowa Soap Co.	560
Jewel Tea Co.	617
Joncaire, Inc., A.	494
Kirk, Inc., Walter R.	162
Koenig & Co., Harry D.	441
Krank Manufacturing Co., A. J.	440, 561
Lady Esther Co.	332
Lazelle, Perfumer.....	8
Lefohn.....	113
Lehn & Fink, Inc.	385
Lelong, Inc., Lucien.....	54
Lentheric, Inc.	560, 616
Lesquendieu, Inc.	9, 113
Loveland Co., Wm. H.	332
Luft Co., George W.	161
Maison Jeurelle, Inc.	494
Marlaine Cie, Parfums.....	229
Marly, Inc., Les Parfums.....	386
Martaba Distributing Co.	113
Matchabelli Perfumery, Inc., Prince, 54, 161,	
438, 561	
Melba, Inc., Parfumerie.....	561
Millot, Inc.	55
Mineralava Laboratories, Inc.	55
Molinelle.....	161
Molyneux, Inc.	386
Muelhens, Ferd.	441
Nelson, Baker & Co.	229
Noonan & Sons Co., T.	113, 386
Nordex Co.	281
Northeastern Laboratories, Inc.	333
Norwich Pharmacal Co.	162, 281
Noxzema Chemical Co.	560

<i>Subject:</i>	<i>Page</i>
<i>New Packages and Products, Continued:</i>	
Nusheen, Inc.	440
Odorono Co.	112
Ogilvie Sisters	281, 560
Pepsodent Co.	161
Perfumes of the Orient, Ltd.	618
Perkins, Dorothy	333
Philippe, Inc., Louis	385
Pinaud, Inc.	280, 441
Pond's Extract Co.	384
Potter & Moore, Ltd.	280, 331
Premier Laboratories, Inc.	332
Primrose House, Inc.	113, 160, 618
Procter & Gamble Co.	228, 494
Quinlan, Kathleen Mary	495
Renaud et Cie	386
Roger & Gallet	438
Rosenfeld, Inc., Al.	386, 439
Rubinstein, Inc., Helena	112, 439
Sage, Inc., Peggy	440
St. Denis, Inc., Parfumerie	54, 229, 385
Scandia Jourde	112
Scherk & Co.	160
Spooner, Inc.	561
Stearns Co., Frederick B.	333
Tak, Inc.	228
Thinc Products, Inc.	332
Tre-Jur, Inc.	386
United Drug Co.	440
Veolay, Inc.	228
Vivaudou, Inc., V.	281, 440
Volupté, Inc.	441
Warren Corp., Northam	280
Watkins Co., J. R.	618
Watkins Co., R. L.	8
Wesmay, Inc., Parfums	494
Williams Co., J. B.	54
Woodbury, John H.	112
Yardley & Co., Ltd.	54, 160, 280, 384, 617
New Products and New Materials (Editorial)	341
New York Board of Trade, Inc.:	
Drug Men Hear Speaker Rainey	21
Drug Section Elects S. W. Fraser Chairman	460
New York Druggists Adopt Code	162
New York Hairdressers Hold Style Show	481
No More Delays on the Codes (Editorial)	290
Nolan, Mary, Sues on Use of Name	329
Norda in New Quarters	33
North Carolina Pharmaceutical Group Elects	416
Northwest Drug Show, Cosmetics at	22
Norway, Advertising Essential in	668
Fixes Season's Whale Oil Output	321
Norwich Pharmacal Enjoins Spaulding	214
Nutmeg Fat	604

O

<i>Obituaries:</i>	
Anderson, Robert J.	196
Armstrong, Frank W.	78
Baldwin, Nathaniel A.	590
Ball, Thomas W.	652
Barsalou, Lionel	128
Bartlett, Mrs. Charles L.	590

<i>Obituaries, Continued:</i>	
Belcher, Louis	418
Boerner, Emil	196
Boxall, Leonard	470
Brewis, E. Theodore	470
Burnett, Raymond L.	520
Callahan, James	302
Chamberlain, D. S.	35
Chesebrough, R. A.	363
Church, Dr. A. K.	527
Cleveland, Alfred E.	130
Cole, Anne	258
Constable, Jack	652
Cook, Parker	196
Coyne, William	470
Dale, Earl G.	419
Delaize, Mrs. Paul	520
Deupree, Mrs. Richard O.	418
Dohnal, Ignatz	205
Dunker, Charles H.	470
Dunn, Dr. Freeland J.	196
Durr, Edward J.	78
Eckman, Samuel W.	78
Eigelberner, H. B.	520
Euler, Mrs. C. G.	590
Faden, I. D.	196
Fitzpatrick, Ignatius T.	133
Fox, Blaine B.	471
Fries, Mrs. Harold H.	520
Fuller, George A.	308
Ginsberg, Ismar	520
Goby, Mme. François	128
Godefroy, Alexandre F.	27
Goss, Jr., Mrs. C. P.	128
Goss, Mrs. John H.	419
Griffin, David J.	470
Guerlain, Gabriel	520
Guichard, Jean	419
Heller, Benjamin	205
Henderson, Thomas A.	265
Holroyd, Eric	527
Hopkinson, Ernest	130
Hyde, B. T. B.	309
Hymes, Charles	258
Ittner, Mrs. Martin H.	520
Johnston, Robert F.	471
Jones, Daniel F.	418
Jones, Mrs. Frank H.	258
Kideney, Robert J.	362
Kingelhoffer, C. C.	302
Lazier, John F.	652
Leonard, Walter F.	419
Lueders, George	128
Lum, Irving M.	262
Lynch, Andrew M.	591
Lyon, Frank K.	26
Matthieu, J. L.	302
Maubert, Jean B.	258
Mayer, Joseph A.	590
Mayer, Joseph L.	520
McCabe, James N.	471
McCargo, R. W.	363
McCaw, Wallace E.	418
McKnight, Samuel	196

<i>Subject:</i>	<i>Page</i>	<i>Subject:</i>	<i>Page</i>
<i>Obituaries, Continued:</i>		Packaging Exposition in March	350
McLellan, T. E.	313	In New York	6
Miller, Barnett	590	Problems to Feature	630
Monahan, James A.	26	Program Plans for	578
Morrison, Mrs. Emma A.	130	Packaging Machinery Manufacturers Institute Or-	
Neynaber, Adolph E. H.	419	ganized	329
O'Kelly, Thomas	78	Code Signed	481
O'Neill, Mrs. Michael J.	302	Packaging Show, Los Angeles Holds	513
Opper, Albert L.	196	Palestine, Essential Oils in	276
Parker, Malcolm	26	Essential Oils in, by H. Gordon Minnigerode	343
Parrish, Charles H.	128	Soap Factory Diversifies Activities	175
Peck, Walter D.	78	Palm Oil, Bleaching of	485, 665
Pfaltz, Henry	652	Parento Chief Chemist, Dr. Fourman	76
Philippe, Mrs. Angeline	527	Patent and Trade Mark Department 41, 89, 147,	
Pilcher, J. V.	258	211, 267, 315, 371, 425, 479, 539, 597,	660
Post, Samuel	470	Patent for Inhibition of Unsaturated Fats and Oils	
Pratt, Milan F.	27	Against Rancidity	488
Queeny, John F.	34	Pectins in Cosmetics	65
Rank, John W.	196	Peet, Roy, Advanced by Colgate	529
Read, Humphrey	418	Penick Heads Chemical Club	32
Reed, Corydon A.	205	Peppermint Oil Exports Near Record, 1933	640
Ritchie, Harold F.	26	Perborate in Soaps, Deterioration of	665
Rokeach, Israel	302	Perfumery & Cosmetic Institute Formed	175
Rokeach, Levi	130	Proposed Code	225
Sallabacheff, Mme. Marie Iv.	471	Perfumes, Inc., Reorganized	127
Schliemann, Ernst	652	Perfumes in Soaps, by Dr. Paul Jellinek	322
Schnell, Mrs. Henrietta	470	Pfandler Appoints Salesmen	651
Schulmeyer, L. M.	308	Pharmacopoeial Revision, Interim	174
Simpson, Francis R.	362	Philadelphia Hairdressers Meet	627
Smith, Walter V.	471	Pillet Heads du Pont Department	75
Snyder, William A.	133	Pinaud-Aisen Contract Terminated	73
Spielman, Morris	471	Pinaud, Gartlan Resigns from	254
Stanley, George A.	652	Quinn No Longer With	72
Stearns, S. C.	590	Pine Bath Salts Held "Perfumed"	162
Stebbins, Harry A.	419	"Pine Tree" Case, Decision in	159
Tamblyn, Gordon	362	Plastic Patents, Suit on	91
Urquhart, Richard T.	653	Plough, Inc., Celebrates Silver Anniversary	521
Walker, Byrd	302	Pocket Case with Cosmetic Materials	208
Watson, John	590	Polak & Schwarz Represented by Budd	589
Whittlesey, Robert B. R.	419	Polish Pharmacopoeia to Be Issued	323
Wilson, George	362	Toilet Preparations Industry Expands	294
Odor Classification, An	334	Pond's Extract Co., F. T. C. Dismisses Complaint	
Ohio and Illinois Tax Cosmetics	292	Against	22
Oil Imports Show Business Gain	431	Wins Packaging Award	643
Oil of Petitgrain Bigarade, French, by Dr. Ernest		Portugal, Toilet Preparations in	432
S. Guenther	19	Powder Creams	100
Oils and Fats, Index Numbers of	377, 431	Powder Particles, Determining Size of	64
Unsaponifiable Matter in	487	Powder Puff Manufacturers Association Formed	174
Omaha to Have Beauty Show	640	Powder Shades, Variety of	215
Orange Flower Crop, The	150	Powdered Henna a Non-Enumerated Article	124
"Ora-Noid" Loses Labeling Case	447	Premier Laboratories Moves to Trenton	301
Organic Products, Inc., Organized	80	Prescott Co., J. L., Seeks to Enjoin Procter &	
Orris Root in Powders (Letter to the Editor)	398	Gamble	476
Owens-Illinois Acquires Two Firms	134	Present "Unpopularity" of Profits, The, by Leroy	109
Buys Container Corp. Stock	80	Fairman	
		Price Lists, Circulars, etc. 37, 84, 137, 206, 262,	
		311, 364, 420, 474, 533, 592,	656
		Primrose to Move Plant	195
		Prince Edward Island Pharmaceutical Association	
		Meets	313
		Procter & Gamble Acquires Hewitt	125
		Loses Right to "Polo" Mark	214
		Must Abandon "Chippo" Mark	317
		Seek to Enjoin	476

Subject:	Page
Propaganda for Pure Ingredients (Editorial)	397
Proprietary Association, Blair Again Heads	174
Proskoy, Lehn & Fink Sales Manager	518
Protecting the Package, by Ruth Hooper Larisson	118
Psychologists Investigate Soap Purchaser	297
Pure Food and Drug Notes	5, 83, 232, 541, 630

Q

Quinn, John J., No Longer With Pinaud	72
---------------------------------------	----

R

Rancidity in Soaps, Prevention of	603
Raw Material Production Lower	250
Recamier Held in Contempt	288
Reciprocal Influence of Soaps and Perfumes	221
Redgrove, H. Stanley, Cosmetics at British Industries Fair	67
Costus Root Oil in Perfumery	509
Manufacture of Shampoo Powders	399
Remington Medal Awarded to Dr. Kelly	413
Repeal Raises Alcohol Permit Problem	437
Retail Buying Trends (Editorial)	290
Retail Prices and the Code (Letter to the Editor)	291
Retail Trade Greatly Improved	562
Revenue:	
Baby Powder Held Taxable	292
Canada Has New Tax Schedule	88
City May Tax Beauty Parlors	233
Connor Favors Higher Tax	233
Cosmetic Tax Bill in Kentucky	630
French Bills Affect Perfumery	376
Holds Eyebrow Pencils Dutiable as Cosmetic	115
Liquor Bill Affects Alcohol	571
Missouri Cosmetic Proposals	61
Would License Canvassers	476
Must Register for Tax Free Sales	444
New Bill Ends West Virginia License Tax	120
Ohio and Illinois Tax Cosmetics	292
Ruling Settles Manufacturer's Status, by C. W. B. Hurd	1
Rumania Levies Stamp Tax on Cosmetics	596
Tax Bill in Wisconsin	58
Tax Ruling on Sales Companies	170
To Retain Michigan Sales Tax	530
Two New Tax Rulings	58
Wisconsin Tax Bill Killed	162
Taxes Chain Stores	296
Rigaud, Mary Garden Wins from	61
Ritchie, Mrs. Harold, Heads Company	125
Root Joins Coty	526
Rose Perfume	111
Rosenthal, Earle Sales Manager	579
Rosin Marketing Agreement, Oppose	545
Rossville Commercial Alcohol Corp., Buys	257
Transfer Completed	303
Wafer New Sales Manager of	200
Ruling Settles Manufacturer's Status, by C. W. B. Hurd	1
Rulings, Two New Tax	58
Rumania Levies Stamp Tax on Cosmetics	596
Synthetic Aromatics in	124
Russia, No More Cat-and-Dog Soap for	275
Ruszkowski, Stanley, and Maison G. de Navarre,	
Turtle Oil	16

Subject:	Page
----------	------

S

Sagamor in Larger Quarters	32
St. Louis Companies Sued	437
Group's Monthly Meeting	64
Sales Companies, Tax Ruling on	170
Sales in Department Stores Graphically Shown,	
Toilet Goods	545
Sales Tax, To Retain Michigan	530
Sayman Alters Merchandising Policy	73
Schmoller & Bompard Represented by Florasynth	359
Schultz, W. L., Establishes Own Business	468
Scott New Swindell Manager	528
Seager, House of, in New Quarters	581
"Seasonal" Business? A (Editorial)	747
Seebach Organizes Own Firm	361
Sefton Can in New York	202
Selling Enthusiasm, Wanted:, by Ann Tobias	577
Semler, Inc., R. B., Appointed by Lengyel Frères	351
Senate Hearings on "Tugwell Bill," by C. W. B. Hurd	489
Shampoo Powders, Manufacture of, by H. Stanley Redgrove	399
Shaving Creams, Brushless, by Dr. E. G. Thomsen	189
Shaving Preparations, Improvements in, by Josef Augustin	458, 507
Shaving Soap Bowls, Protest on Celluloid	541
Sherman, Dr. H. C., Wins Chemistry Medal	70
Shoemaker Corp. Moves Buying Department to Bloomfield	354
Should You Advertise the Package? by Leroy Fairman	337
Siamese Buy More American Toiletries	430
Slifer Sales Manager of Dill Co.	410
Smith, Paul I., Color Values in Cosmetic Industry	293
Humidity Control for Driers	274
Magnesium Carbonate in Soap	154
Rancidity of Toilet Soaps	666
Smuggled Perfume, What About, by Howard C. Allen	298
Soap, Apparatus for Making Cakes of	47
As a Lubricant	218
Bogus British	667
Cakes of, for Use Once	377
Determination of Rancidity of Fats and Oils	47
Flake from Liquid	221
Improved Process in Manufacture of Transparent	603
In Asphalt Emulsion Industry, by J. Mitchell Fain and Arthur W. Hixson	96, 219
Index Numbers for Oils and Fats	377
Magnesium Carbonate in, by Paul I. Smith	154
Millable, Containing Alkali Phosphate	321
Safest Cleanser for Ancient Stonework	47
Tests Used for Control in Manufacture of Curd	603
Washing, Degreasing and Cleaning Agents	97
Soap Bills in Iowa and Kansas	47
Soap Deterioration, Action of Perfumes in	49
Soap Fillings, Materials Employed as, by William E. Wilkinson	486
Soap Industry Section	47, 95, 154, 218, 274, 321, 377, 431, 485, 545, 603, 665
Soap Making, Kinetics of	220
Kusum Oil in	222

<i>Subject:</i>	<i>Page</i>
Soap Manufacture	49
Soap Materials Market 50, 98, 156, 222, 276, 324, 380, 432, 487, 546, 605, 668	
Soap Powders, Spontaneous Heating of	485
Soap Presses, Safety Devices on	665
Soap Regulations, New Spanish	665
Soap Substitutes as Additions, by H. T. Heiser	48
Higher Alcohols in, by H. T. Heiser	95
Soaps and Perfumes, Reciprocal Influence of	221
Soaps, Colorimetric Determination of Glycerine in	379
Determination of Fatty Acids in	47
Determination of Free Alkali in	49
Determination of Perborate in	665
Perfumes in, by Dr. Paul Jellinek	322
Prevention of Rancidity in	603
Sodium Cholate in, by H. T. Heiser	220
Soft	250
Sodium Cholate in Soaps, by H. T. Heiser	220
Solubility of Fats in Ethylene Glycol Monoethyl Ether	221
"Somebody Loves a Salesman"	407
South African Eucalyptus Oil Studied	82
Spanish Soap Regulations, New	665
Spaulding Products Co., Norwich Pharmacal En- joins	214
Spearmint Oil, Standards for	317
Special Brand Soap Code, Hearing on	602
Spermaceti Decreased, Duty on	44
Stability of Fats and Oils	545
Standard Glass Co., Foster-Forbes Takes Over	259
Stannites for Depilatory Use	404
Stein-Brill Corp. Moves	134
Sulfonated Oil Manufacturers Association, Gulick Again Heads	630
Sulfonated Oils, Sulfate Ion in	487
Summer Trade, For the, by Ruth Hooper Larisson	56
Superior Laboratories, Inc., Organized	310
"Supersuds" Patent, Suit Over	406
Survey of 1933 Advertising	356
Swann Corp. Acquired by Monsanto	135
Swindell Bros., Scott New Manager of	528
Young Resigns from	531
Switching, A Salesgirl's Story of	387
Sylvania—du Pont Suit Settled	111
Synfleur Establishes Mexican Branch	531
Synthetic Organic Chemical Manufacturers Asso- ciation Holds Outing	168
Re-elects	506

T

Talc Industry in 1932	100
Talc, Methods for Evaluation of, by Ralph H. Auch	245
Tariff Rates Altered, Mexican	22
Tax:	
Baby Powder Held Taxable	292
Bill in Wisconsin	58
Canada Has New Schedule	88
Canadian Tax on Compacts Increased	313
Chile Increases Rate	395
City May Tax Beauty Parlors	233

<i>Subject:</i>	<i>Page</i>
<i>Tax, Continued:</i>	
Connor Favors Higher	233
Cosmetic Tax Bill in Kentucky	630
French Bills Affect Perfumery	376
Liquor Revenue Bill Affects Alcohol	571
Missouri Cosmetic Proposals	61
Would License Canvassers	476
Must Register for Tax Free Sales	444
New Bill Ends West Virginia License	120
Ohio and Illinois Tax Cosmetics	292
Ruling on Sales Companies	170
Settles Manufacturer's Status, by C. W. B. Hurd	1
Rumania Levies Stamp Tax on Cosmetics	596
To Retain Michigan Sales	530
Two New Rulings	58
Wisconsin Bill Killed	162
Taxes Chain Stores	296
Terpeneless Lavender Oil, Protest on	667
Testing Balsam of Peru	298
"They Buy Only Necessities Now," by Leroy Fair- man	501
Thomssen, Dr. E. G., Brushless Shaving Creams	189
Tobias, Ann, Wanted: Selling Enthusiasm	577
Toilet Goods Sales in Department Stores Graphically Shown	549
Toilet Goods Trade Improved? Has (Editorial)	506
Toilet Soap, New Disinfectant	485
Sales to U. S. Gain, French	289
Toilet Soaps, Rancidity of, by Paul I. Smith	666
Toiletries Trade, Sharp Gain in	328
Toiletries World Trade Surveyed	51
Toiletry Imports Contract Further	275
Toothpaste Theft, Six Held in	621
Toothpaste, The "Perfect"	317
Toothpastes, Patent on	151
Trade Leaders See Business Gain	552
Trade Mark Legislation, Draft New	361
Trade Mark and Patent Department 41, 89, 147, 211, 267, 315, 371, 425, 479, 539, 597,	660
Trade Notes 23, 71, 125, 192, 251, 299, 351, 408, 461, 517, 579,	641
Trade Practice Conference, Defer	164
Trade Survey, Our (Editorial)	566
Transparent Soap, Improved Process in Manufac- ture of	603
"Tugwell Bill":	
An Amended (Editorial)	504
Consumer Legislative Committee, Organize	644
Co-operation on Drug Act (Editorial)	244
Food and Drugs Bills	615
May Include Cosmetics in New Drug Act	99
Our Position on the (Editorial)	448
Pharmacists Hear Talks on	599
"Pros and Cons" of Measure	491
Senate Hearings on, by C. W. B. Hurd	489
Turkey, Production of Depilatories in	154
Turkish Rose Oil, May Standardize	124
Turtle Oil, by Maison G. de Navarre and Stanley Ruszkowski	16
Egyptian Source of	18
In Seychelles Islands	294
"T.Z.L.B.," Athenia Distributor for	256
Not Infringement of "Z.B.T."	215

Subject:	Page
U	
United Drug, Liggett Sale to Authorized.....	578
United States Toiletry Exports Gain.....	275
Unity of Action Called For (Editorial).....	62
University of Detroit Plans Cosmetic Research....	646

V	
Vance, Joyce, Putting Over Your Christmas Line	335
Van Dyk & Co. Move Offices.....	309
Vanilla Bean Importers Organize.....	602
Vanishing Cream, Experiments with.....	471
Vegetable Oils, "Methanol Index" of.....	665
Velray Products Reorganized.....	408
Verley Represents Christo Christoff.....	202
Viscosity of Oils.....	208
Vitamins A and D in Cosmetics, by Maison G. de Navarre.....	121
Viviny Wins on "Chenier".....	214

W	
Waegelin Elected Leuders Assistant Secretary....	653
Wafer, Rossville Sales Manager.....	200
Washing, Degreasing and Cleansing Agents.....	97
Watch Your Claims! (Editorial).....	117
Watkins Co., J. R., New Vice-presidents of.....	71
Watkins Co., R. L., Moves to Newark.....	353
Waxes and Their Application, New.....	146

Subject:	Page
Webster Wax & Oil Co. Formed.....	306
Werk Co., Dock Heads.....	71
West Virginia License Tax, New Bill Ends.....	120
Western Stores Introduce Soap.....	414
Whale Oil Recovery, New Process of.....	379
Why Advertising Isn't Better (Letter to the Editor).....	342
Wilkinson, William E., Materials Employed as Soap Fillings.....	486
Williams to Build in Canada.....	81
Window Display Experiments.....	154
Wins Verdict in Negligence Case.....	621
Wisconsin Compulsory Insurance, Delay.....	436
Wisconsin Has New Alcohol Law.....	634
Tax Bill in.....	58
Killed.....	162
Taxes Chain Stores.....	296
Wolfe Award, The Irwin D.....	7

Y	
Yardley Opens Retail Store.....	463
Takes New Offices.....	72
Young, W. C., Now Manufacturers' Agent.....	647
Resigns from Swindell.....	531

Z	
"Z.B.T.," "T.Z.L.B." Not Infringement of.....	215
Zinc Stearate and Industrial Hygiene.....	452

